DevFest Vienna
12 October 2024
Sponsorship Packages

DevFest Vienna Team
team@devfest.at

Content

About DevFest Vienna

DevFest Vienna started in 2012 and is part of a **global developer conference series**. We had a break in 2020 - 2022 due to the Covid pandemic situation, and restarted in 2023. This year it takes place again at the **TU Wien** on Saturday, **12 October 2024**.

DevFest Vienna is dedicated to **more than ten** talks and presentations about upcoming and new software development technologies. Speakers are developer experts from the region, with topics around **Mobile**, **Social Media, AI/ML, Cloud & Web.**

Venue

Two rooms are available at **TU Wien** for talks and sessions which will be held in parallel.

Sponsors will have space at the foyer to present at a table and to display banners and posters.
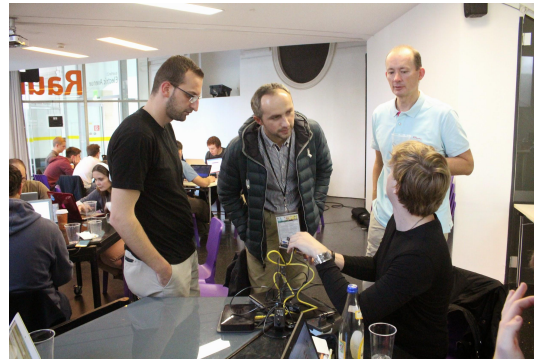
TECHNISCHE
UNIVERSITÄT
WIEN
Vienna University of Technology

Participants

We expect approximately **200 participants** to be attending **DevFest Vienna** at the TU Wien: a mixture of hobby programmers and students, as well as professional developers from Vienna and the region.

Partnership - Your Benefits

Reach a unique target group

Showcase your products and services

Engage participants within your field of expertise

Position yourself as top-level technology leader in software development

Sponsorship Packages

	Gold 2000 EUR	Silver 1500 EUR	Bronze 750 EUR
Technical talk *If approved by program committee*	✓		
Social media individual mentions	✓		
Logo on flyers & name tags	✓		
Part of after-event mailing	✓	✓	
Poster, table & roll-up at event	✓	✓	
Social media mentions (grouped)	✓	✓	✓
Logo & link on website	✓	✓	✓

More options:
Exclusive Platinum package
3000 EUR

Sponsorship Packages

Bronze

- Your logo on our website
- Link to the website of your choice (e.g. career page)
- Mentions on Social Media - *grouped with other sponsors*

Silver

- *All from Bronze, plus:*
- 1.5m for your presence, e.g. small table, roll-ups
- Your paragraph (1-2 sentences) in after-event mailing

Sponsorship Packages

Gold

- *All from Bronze & Silver, plus:*
- Logo on Flyers & Badges
- Individual mentions on Social Media
- On-Site presence: up to 3m

Platinum

- *All from Bronze, Silver & Gold, plus:*
- On-Site presence: up to 6m (e.g. entertainment lounge)

Code of Conduct

DevFest Vienna is dedicated to being open to everyone and making the conference a safe place for all.

See the full code of conduct on our website:

https://devfest.at/code-of-conduct/

To keep DevFest Vienna open and inviting for everyone, we ask you to follow the Code of Conduct. Thank you very much!

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